

Landslide Visual Solutions presents:



Customizable visual solutions that easily scale to changing environment demands and deliver real-time access to key performance data across the corporate environment.

Insights:

- **VKB** easily adapts to existing Windows environments without impact to existing application capabilities.
- Provides users the ability to design custom views which enhance the decisions making process.
- Deploys globally, enabling your teams to share and centrally/remotely manage content on any configured devices, in any company location.
- A powerful and portable presentation tool, in house or, on the road, VKB brings your story to life.

VKB creates 'mashed-up', multimedia views which allows for 'on the fly' consolidation of internal and external content, delivering end to end environment visibility. Your requirements define the right data, in the right place, at the right time, and VKB delivers on demand.

Visualize your data:

- **Design Interface (VKBdi)** provides the ability to create “mash-up” layouts from many data sources, creating customized visualizations of client-defined key performance indicators.
- **VKB** transforms disparate data into consolidated views which can be analyzed and actioned;
 - Disaster Response
 - Mission Control
 - Interactive Media Command Centers
 - Customer Intelligence Centers, Presentations
 - Situational Awareness
- VKB layouts are customized to the client's environment, delivering quick access to relevant content.
- **Display Manager (VKBdm)** runs as an application on the windows device and allows content management from any defined controller.
- **Automation Interface (VKBai)** allows messaging from applications or, external devices. VKB reaction to external messaging is defined by the client and can range from a single display interaction to corporate wide visual messaging.
- **Direct Connect (VKBdc)** enables wireless 'on the fly' content sharing from laptops, phones, & other devices.

Manage and consume your data:

VKB facilitates interoperability and makes it possible to obtain holistic views of complex environments. The system can integrate across client applications and raw data feeds to deliver comprehensive environment views. These views can be shared between locations to promote local/virtual collaboration and reliable environment communications.

Based on both **LVS** propriety software and open enterprise architecture, **LVS VKB** provides a tool that facilitates information and data sharing among systems and users based upon client-defined points of emphasis of value propositions to provide:

- Rich, .net application easily adaptable to heterogeneous environments.
- Pre-defined integration with many standard “raw” data feeds: browsers, Office products and video.
- Analytical discovery of hidden relationships, associations and trends of aggregated content.
- Recognizing and understanding the significance of “what we do know,” while supporting the analyst in recognizing and understanding the significance of events as related to the greater environment.
- Integrated **LVS** partner offerings.
- Enterprise collaboration and information sharing using **LVS VKB** technologies.
- User defined displays and interfaces.
- Customizable to purpose
- Scalable presentations
- Management of fast moving, high volume and disparate data—driven by an understanding of the client's business process and management requirements.

What do customers want?

Customers want multi-functional visualization capabilities that allow for the simultaneous consumption of multi-source data in a variety of settings. They need the ability to quickly move between data views as situations warrant and to easily share those views between resources and geographies. Comprehension and analysis of the environment enable fast and accurate decision making.

LVS VKB delivers on all these capabilities and more. With **VKB**, you can easily pre-configure views to audience, or situations. Additionally, content can be built “on-the-fly” as situations warrant.

VKB...

- Content “mash-up” from various sources to create an inter-active presentation spanning multiple displays;
- A solution for combining data to provide and manage a unified data vision across devices.
- Software application framework for live data integration and sharing across devices.
- Deployable as a stand-alone solution and implemented on any device with a connected PC.



VKB Wall...

- **Creates a large, customizable single desktop image.**
- **Delivers an immersive, next-generation viewing experience.**
- **Generates a single “seamless” image, taking the display lines out of view.**
- **Allows for multiple configurations that are adjustable to your existing environment.**
- **Available in a “portable” configuration for presentation or alternate site event management.**

*VKB enables the development of multi-media presentations which can be set up for interactive customer engagement. Clients can easily configure a kiosk-type capability for interactive or automated demonstrations. Build dynamic presentation with **VKB** and **VKB Wall** for your clients and partners.*

Why LVS VKB?

LVS VKB offers a unique solution to managing today’s “big data” environments. Through a combination of seamless, scalable images and flexible management of content, it empowers the client to ingest, analyze and understand their environments quicker, enabling informed business decisions.

Points to Consider...

- **LVS Visual Kinetics for Business (VKB and VKB Wall)** are products specifically developed to manage today’s big data environments.
- ... is easily deployed and non-intrusive to existing environments.
- ... enables the client to better understand their environments and develop additional use cases to help close the gaps.
- ... offers service professionals that understand the challenges of managing big data, including application of **LVS** offerings to client-specific visualization needs.

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